GET A HEAD START

SAFETY ENGAGEMENT AND COLLABORATION IN INDIAN COUNTRY
WHO ARE WE?

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TRIBAL AMERICA

- 566 federally recognized American Indian/Alaska Native Tribes
- 2.9 million population size
- Unique/Individualized Culture
- Culture = Balance + Respect
- Community
  Individual
FOCUS

• Part 1: State of Health in Salt River
• Part 2: Success and Challenges
• Part 3: Partnership and Engagement
Salt River Pima-Maricopa Indian Community Education Board Mission Statement:
To create a balance of exemplary education and the O’Odham and Piipaash cultures to ensure a positive future for our children and our Community.
RAISING THE HEALTH STATUS AND DECREASING INJURIES FOR THE COMMUNITY

Areas of Emphasis

• Elder Fall Prevention
• Traumatic Brain Injury
• Bicycle Safety
• Adult Transportation Safety
• Child Passenger Safety
• Safe Sleep
• Opioid Safety
INDIAN HEALTH SERVICE GRANT

Tribal Injury Prevention Cooperative Agreement Program (TIPCAP)

• 5 Years
• Interventions in multiple areas of Injury Prevention

Empowering Tribes to address their issues from within their community.

• Training and Support
• Funding
• Program Development
• Culturally Appropriate
SAFETY CONCERNS?

U.S. AI/AN Unintentional Death Rates, 1999-2015, Ages 1-44

- U.S. White Rate
- U.S. AI/AN Rate

Rate per 100,000
Protect the Future
FAMILY ENGAGEMENT FRAMEWORK

• Program Foundation
  • Program Leadership
  • Professional Development
  • Continuous Learning and Quality Improvement

• Program Impact Areas
  • Program Environment
  • Family Partnerships
  • Teaching and Learning
  • Community Partnerships
  • Access and Continuity
FAMILY ENGAGEMENT FRAMEWORK

• Child Outcomes
  • Family Well-being
  • Positive Parent-Child Relationships
  • Family Connections to Peers and Communities

• Family Outcomes
  • Safety
  • Health and Well-Being
Objective 2: Assess the current primary seatbelt enforcement law for effectiveness by 8/31/2018

Objective 2 Evaluation

• Process: Gather seatbelt enforcement and usage data; conduct community surveys to ID the level of knowledge and attitudes with respect to the primary enforcement law.

• Impact: Success will be measured by understanding any change in seatbelt usage as influenced by the enactment of a primary enforcement law, and to determine the community’s understanding of the law.

Visual Seat Belt Locations

- Restrained
- 100%
- 90%
- 80%
- 70%
- 60%
- 50%
- 40%
- 30%
- 20%
- 10%
- Unrestrained

Circle size designates number of vehicles surveyed.
Data was collected during drop-off times (7:30am – 9:00am), except data collection on 11/16/2016 which was collected during pick-up times (3:30pm – 5:00pm).
RESTRAINED VS. UNRESTRAINED

RESTRAINED VS. UNRESTRAINED SRPMIC

- Restrained: 54%
- Unrestrained: 46%

NATIONAL AVERAGE RESTRAINED VS. UNRESTRAINED

- Restrained: 88%
- Unrestrained: 12%
NEEDS AND ANALYSIS

• Child Passenger Safety
  • 30% → 56%

• Adult Passenger Safety
  • No Texting Ordinance

• Elder Fall Prevention
  • Yoga and Tai Chi

• Opioid Abuse Prevention
  • Digital Story

• Traumatic Brain Injury
  • Helmet Distribution
  • TBI Training
DEVELOPING TRIBAL PROGRAMS

THE 3 E’s

- **Education**
  - Training for parents/guardians

- **Environment**
  - Distribution or Corrective Education

- **Enforcement**
  - Partnering to advocate for laws and enforcement

Reduced Risk
CULTURAL CONCERNS: STRATEGIES

- Tribal Diversity
- Understanding the Community
- Listening
- Talking NOT Telling
- Community versus Individual
- Historical Trauma
CULTURAL CONCERNS: THE CRADLE BOARD

• Historical Relevance
  • Keeping Babies Safe
  • Preservation of Culture
  • Encouraged but not a Safe Option for Transportation

• Linking Transportation with the Home
  • Cradle Boards and Safe Sleep
  • Pop Up Cribs
  • Proper Use and Operation
FAMILY STRENGTHS, NEEDS AND INTEREST

• Families identify their strengths, needs and interests at the time of enrollment.

• Family Advocates or Home Based Educators meet one-on-one to complete a Family Partnership Agreement based on the families needs and interest.

• Families plot themselves on a Family Strength Matrix and move forward with an action plan to address needs and interests.
1302.46 Family support services for health, nutrition, and mental health.

(b)(v) Learn about appropriate vehicle and pedestrian safety for keeping children safe.
SALT RIVER
PIMA-MARICOPA
BIKE RODEO

• Joint collaboration between Salt River Schools, SR Fire, SR PD, Diabetes Prevention, Public Health Nursing, Injury Prevention, Banner Health, Cardon Children’s Medical Center, Phoenix Children’s Hospital, Mesa Bike and Pedestrian

• 4th Annual in 2019
• 350+ Helmets Distributed w/Education
• Increased Community Partnerships
• 450+ Community Participants
Joint collaboration between SafeKids Arizona, Salt River Early Childhood Education Center, Salt River Fire Department, Salt River Police Department, and SRPMIC Injury Prevention

Collaboration Goal (2018): Conduct 6 Curbside Seat Checks
- 8 Conducted (2018)

Collaboration Goal (2019): Conduct 8 Curbside Seat Checks
- 2 Conducted (2019)

5% increase since January 2018
PLAYING YOUR PIANO
CONCLUSION

Growth Takes Time

• The Seed
  • Injury Prevention, CPST, Teacher, etc.

• The Roots
  • Community Advocates

• The Branches
  • Nurture Continued Health for the Community
QUESTIONS
Melinda Hansen and Monte Yazzie